CATALINA MARKETING® NETWORK

DATE:10/16/97
MASTER CLU: 229265

DESCRIPTION : BENSON & HEDGES

VALUE : $ 4.00

FROM CYCLE : 97-12 THROUGH CYCLE : 97-13

START : 11/03/97 STOP : 12/28/97

EXPIRE : 10 ROLLING WEEKS(03/08/98)

DISTRIBUTION ESTIMATE : 110,000 DEAL # : 07254 OFFER CD : 07254

MARKET(S) : SO. CAL, CHICAGO, DALLAS/FTW, BALT/WASH, HOUSTON, NO. CAL, NY/NJ/PHIL, MICHIGAN, FLORIDA, GEORGIA, LOUISIANA, ALABAMA, HAWAII

TRIGGER	CLASS	DESCRIPTION	
	0	PRY TO CONT MC # 229277	
	1	GPC - REG/LGHT/MENTH	CARTON

MANUFACTURER CPN | EXPIRES 12/26/97

REDEEMABLE ONLY AT

CHECKOUT COUPON®

SAVE $4.00 ON A CARTON

BENSON & HEDGES

07254

302292651 999901-3017-1435

VOID

GROCER: PHILIPMORRIS DEPT 28200
1 FAWCETT DR., DEL RIO TX 78840
07254

5 28200-21293 6 (8100) 0 07254

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

15 mg "tar", 1.2 mg nicotine av. per cigarette by FTC method.

LIMITED TO SMOKERS 21 OR OLDER

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Source: https://www.industrydocuments.ucsf.edu/docs/sgpm0004